

KMCX-FM, KOGA, KOGA-FM
EEO PUBLIC FILE REPORT
February 1, 2016 - January 31, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hirer
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/15/2016	Participation in events sponsored by community groups	Our SEU hosted a local Boy Scout troop for a tour of our broadcast facilities. The tour was conducted by our Market Controller, who provided the group with a behind-the-scenes look at our studios as well as an opportunity to ask questions about careers in radio broadcasting.	1	
2	4/20/2016	Participation in events sponsored by community groups	Our SEU hosted community members participating in a leadership class offered by the Ogallala/Keith County Chamber. The tour was conducted by our Market Controller, who provided the group a behind-the-scenes look at our studios as well as an opportunity to ask questions about careers in radio broadcasting.	1	
3	8/3/2016	Participation in events or programs sponsored by educational institutions	From August 3rd through August 21st, 2016, our SEU hosted two high school students from Garden County and Chase County High Schools, who observed and assisted our Sales Manager and Market Controller with remote broadcasts.	2	
4	9/9/2016	Participation in events sponsored by community groups	The Nebraska Edge Coalition sponsors a class designed to help community residents start and run their own businesses. Our SEU's Sales Manager was invited to speak to the class about his experiences in the radio business during which he shared information about the various career opportunities available in radio broadcasting.	1	